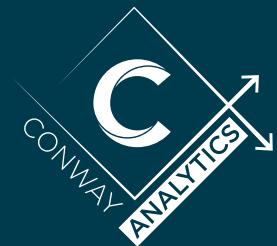




# 2000

**LEADS IN YOUR INBOX**  
Be the first to move on them





## CONWAY ANALYTICS

(SINCE 1989)

## WHAT WE DO

Conway Analytics, formerly The Conway New Plant Report, is the oldest and most respected global database of corporate facility expansion projects, having compiled industry-best data since 1989.

As part of our commitment to innovation and determination to deliver valuable insights to our customers, we acquired FDI Compass and their proprietary Artificial Intelligence system that synthesizes complex data into easy-to-understand, actionable business leads.

### **Our Database**

Conway Analytics algorithms are tailored to deliver optimal benefits for our customers.

Our interactive database provides near real-time simplified industry reports, profiles and project insights. Customers can sort, download and track all of Conway's accumulated project and lead data, as well as legacy data on projects going back nearly 30 years.

We guarantee a minimum of 150 Lead Signals per month. Conway Analytics, a value-added business intelligence service, provides the right data and analytical tools to stay current on global investment leads and trends to help your business evolve.

## PROJECT BREAK DOWN

Conway's Artificial Intelligence (AI) Extraction Features are key drivers to delivering accurate results and relevant business investment projects.

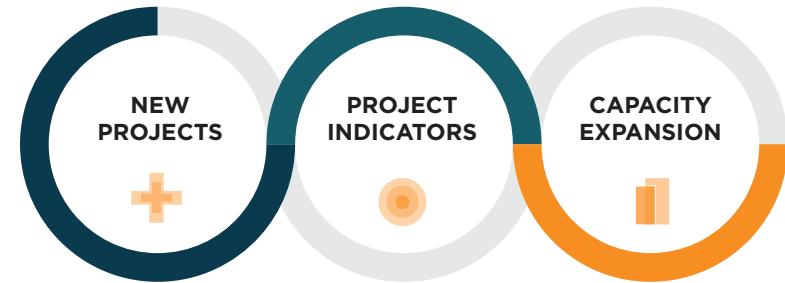
### Project Tracking

Our AI robotics add **3,000-4,000** new international investment projects to our database every month.

At Conway Analytics we create business value for our clients by turning data in intelligence.

Contact us today for a test drive:

[analytics@conway.com](mailto:analytics@conway.com) | 770.325.3432



### New Projects

New projects must meet one of these three criteria:

- Involve new spending of at least \$1 million
- Add at least 20,000 sq. ft. of new space
- Create at least 20 new jobs



### Project Indicators

The opening of new facilities that do not qualify for New Project criteria, or for which no details are available.



### Capacity Expansion

Investments that expand business or increase production capacity, such as the hiring of new employees, and the acquisition of new machinery.

# CONWAY ANALYTICS DATABASE

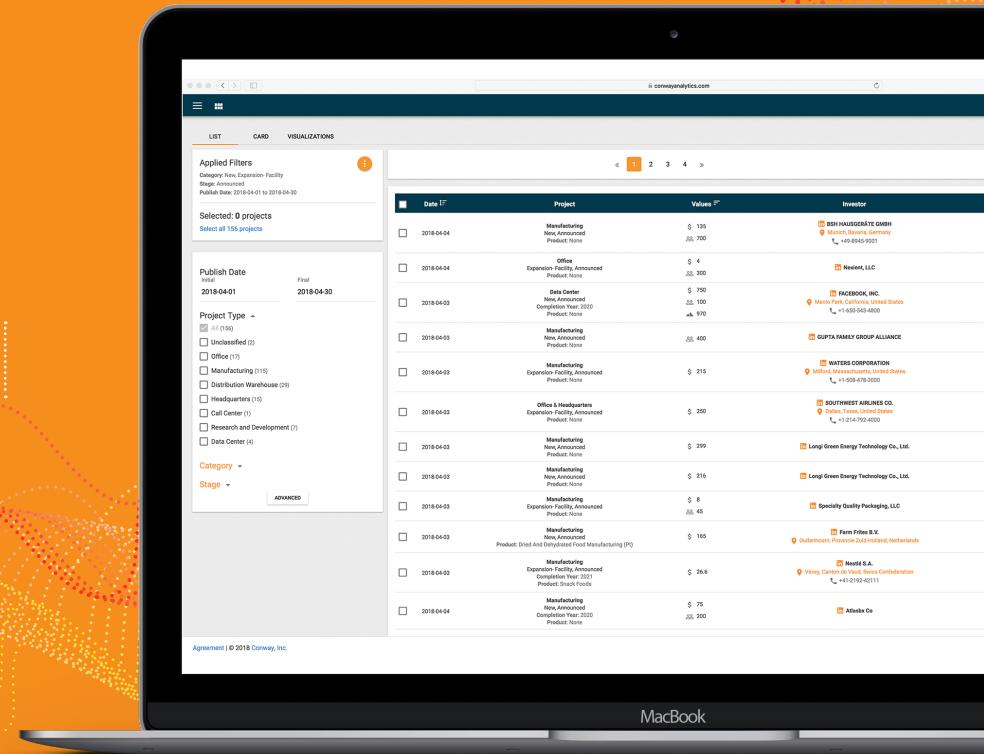
Conway Analytics is the most powerful on-demand AI Search Engine on the market. Our user-friendly interface is the most effective way to explore and download near real-time industry data.



“ ”

We use it all the time in our consulting!  
— Deane Foote, President, Foote Consulting Group

## Projects List



**DATABASE**  
HAS TRACKED MORE THAN  
**\$33 TRILLION**  
IN PROJECTS.

# DATA VISUALIZATIONS TOOLS

Conway Analytics' algorithms are tailored to meet specific client requirements in order to achieve optimal benefits. Our powerful search engine simplifies industry reports, profiles and project data, allowing users to quickly create and download data sets and create visualizations based on your requirements.

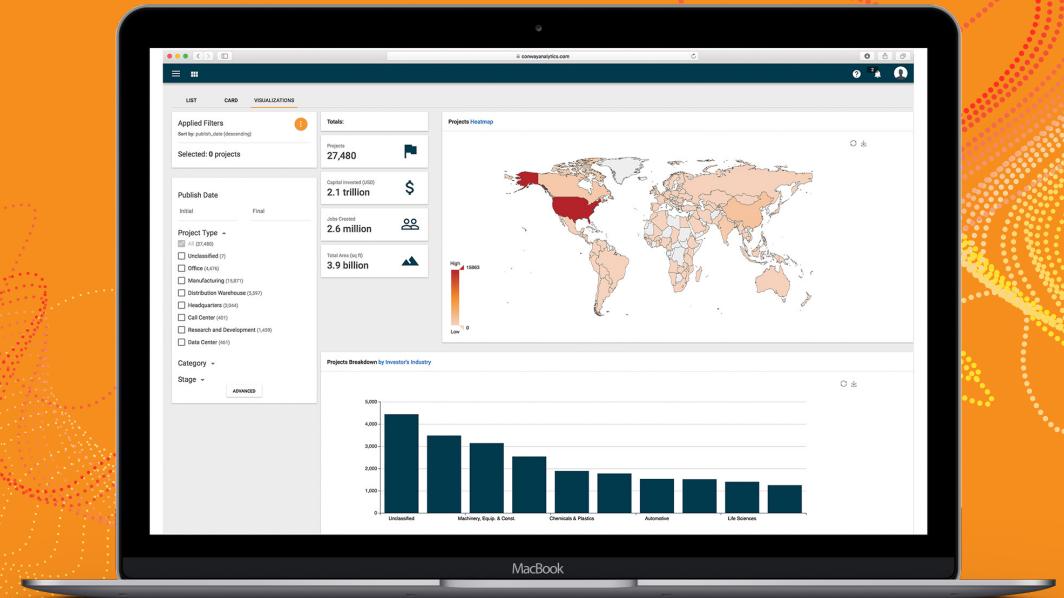
Call us today to see it in action.



“ ”

Conway Analytics is easily one of the best data sources in the industry for tracking corporate expansion projects and lead signals. It is a tremendously powerful tool that provides a wealth of usable information.

— Steve Weitzner, Silverlode Consulting



Projects Heatmap



**DATABASE**  
HAS TRACKED MORE THAN  
**21 MILLION**  
JOBS CREATED.

# INVESTMENT HIGHLIGHTS

Conway's interactive database delivers near real-time investment data.

## What we offer

- The Latest Business Expansion Leads
  - New Lead signals announced every month
- Outstanding Volume of current and historical Leads
  - An annual minimum of 2,000 Lead Signals will be provided exclusively to subscribers.

Our AI-powered database provides valuable and insightful information on the latest investment project potential via Lead Signals.

Investment breakdowns by industry, geographic region, number of jobs created and other useful high-level summaries.

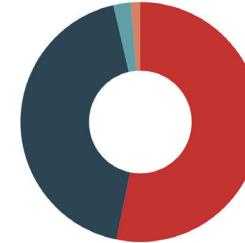


Less than 1/3 of Investment Promotion and Economic Development organizations know how to leverage data and digital analytics to attract investment in their community.

— Guillermo Mazier, Vice President, Global Innovation

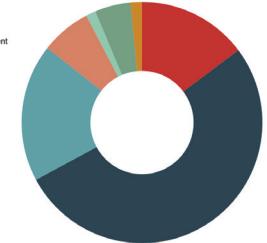
Projects Breakdown by Category of Project

- New
- Expansion- Facility
- Expansion- Capacity
- Project Indicators



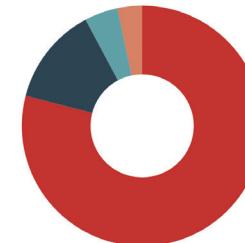
Projects Breakdown by Type of Project

- Office
- Manufacturing
- Distribution Warehouse
- Headquarters
- Call Center
- Research and Development
- Data Center



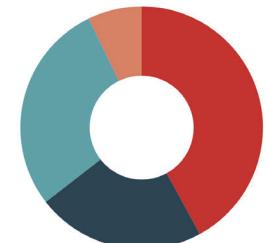
Projects Breakdown by Capital Invested

- Up to 50 million
- 50 to 200 million
- 200 to 500 million
- + 500 million



Projects Breakdown by Jobs Created

- up to 50 jobs
- 50 to 100 jobs
- 100 to 500 jobs
- + 500 jobs



## INDUSTRY EXPERTS

### Industry Commentary

Conway's AI-powered database includes critical industry commentary including: investment analysis, press releases, interviews and speeches from executives and upper management officials.

The commentary provides insight into the thought processes of top-level executives and the strategic direction of different industries.



**DATABASE**  
CONTAINS MORE THAN  
**315,000** RECORDS.



**TOP PROJECTS**  
BY SECTOR

### Subscribe Today, Gain Access To Valuable Data

Conway Analytics, is the most powerful on-demand AI search engine on the market.

- Delivers near real-time, easily digestible and low-cost access to critical business intelligence, global project tracking and corporate expansion lead signals.
- Offers 2,000 leads to your inbox guaranteed, allowing you to:
  - Profile and target potential investors
  - Position yourself better in the market
  - Prepare an improved business attraction strategy



“ ”

I am totally impressed by the breadth and depth of your statistics. This is certainly the best quality I have ever seen in FDI analytics.

— Kristin Gabor, Regional Manager, IMG Saxony-Anhalt, Germany

## INTEGRATED RESOURCES

Conway Analytics brings together decades of data collection and intelligence from Conway's New Plant Report, and Oxford Intelligence and is powered by the computing strength of cutting-edge artificial intelligence acquired when FDI Compass became part of the Conway family. No other product in the industry can offer this combination of history and integrated resources.



OXFORD  
INTELLIGENCE  
*Sound Analysis - Inspiring Ideas*



SUBSCRIBE

**SUBSCRIBE TODAY,**  
GAIN ACCESS TO VALUABLE DATA



**A Division of Conway, Inc.**

6625 The Corners Parkway, Suite 200  
Peachtree Corners, GA 30092

analytics@conway.com | 770.325.3432  
conway.com